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Dated: 11.10.2024

Dear Principals, Ayurveda Colleges,

The Government of India vide Notification published in Gazette of India, Extra ordinary Part I dated 01st June, 2017 has resolved to celebrate "Ayurveda Day" every year on the auspicious day of 'Dhanwantari Jayanti - Dhanteras'. This year the 9th Ayurveda Day falls on **29th October, 2024**. Since last four years, it is celebrated as the program of Government of India with a whole of Government approach.

2. Every year for celebration of Ayurveda day, a theme is chosen and various activities are undertaken with focus on the theme selected. As envisioned by Hon'ble Prime Minister, generating quality evidence through innovation in Ayush is of prime importance for positioning Ayurveda as a leader in holistic and sustainable healthcare solutions for global health. Therefore, the theme chosen for the 9th Ayurveda Day-2024 is '**Ayurveda Innovation for Global Health**' 'वैश्विक स्वास्थ्य के लिए आयुर्वेद नवाचार.' Various activities may be undertaken by the stake holders focussing on promoting Ayurveda based Innovations in the area of diagnostics, drug & product development, fundamental research, and clinical applications. These activities will be useful in establishing scientific relevance of Ayurveda Principles and Practices in modern times. It can also foster entrepreneurship, and may increase the global acceptance to Ayurveda.

3. It's my pleasure to share with you that Ministry has made significant achievements in the last 10 years in promotion of Ayurveda at international level. With the initiatives taken by the Ministry of Ayush, the dedicated forums for Traditionally Medicine (TM) have been established through multi-lateral engagements such as SCO Expert Working Group on Traditional Medicine, BIMSTEC Taskforce on TM, and BRICS High Level Forum on TM etc. Further, persistent efforts of the Ministry have resulted in legal recognition of Ayurveda, export of Ayurveda products and signing of Bilateral MoUs in the field of TM with many countries across the world. The Ministry of Ayush has also collaborated with the WHO which resulted in publishing WHO benchmarks for Training in Ayurveda and benchmarks for Practice of Ayurveda. The morbidity codes of Ayurveda, Siddha and Unani are now included in ICD-11 TM Module 2. With the support of Ministry of Ayush, WHO has established Global Traditional Medicine Centre (WHO-GTMC) at Jamnagar, Gujarat.

4. In a view to guide the stakeholders about various activities to be undertaken with focus on the theme chosen, a microsite for **9th Ayurveda day** has been developed, which may be accessed on the URL <https://ayurvedaday.in/> The microsite is also linked to official website of

Ministry of Ayush and can be seen on the homepage. A campaign on “I support Ayurveda” has also been launched in which the microsite visitor has to click on the icon given. It is requested to propagate the campaign to masses through your communication channels including website, social media, and display of banner/standee at the registration counters of hospitals/public places and such other means.

5. The activities undertaken by various organizations and stakeholders along with photographs may be posted on the 9th Ayurveda day microsite. As a token of appreciation to the initiatives you have taken, the Ministry of Ayush will explore to showcase the best activities reported, during the central function of Ayurveda day.

6. In this noble cause, your invaluable support and esteemed cooperation is solicited to promote 9th Ayurveda Day 2024 by organizing various activities to garner maximum number of participation. The event details including nodal agencies for organizing various activities may be seen at Annexure I and II.

7. Your active participation in grand celebration of 9th Ayurveda day is highly appreciated.

With Regards

Yours sincerely,



(Dr. Manoj Nesari)

Encl: Annexure I and II

To

The Principals of Ayurveda Colleges
(As per list enclosed)

9TH AYURVEDA DAY CELEBRATIONS

1.	Event theme	'Ayurveda Innovation for Global Health' ‘वैश्विक स्वास्थ्य के लिए आयुर्वेद नवाचार.’
2.	Themes to Celebrate for Jan Bhagidari	• Ayurveda and Women's Health • Ayurveda Innovations and Entrepreneurship • Ayurveda and Workplace Wellness • Ayurveda for Wellness at schools • Ayurveda Ahara and Innovations
3.	Activities for Innovation	Grand Ayurveda Start-Up Challenge 2024-25: Objective: • Promote the integration of Ayurveda into mainstream healthcare through start-up innovation. • Encourage research-driven start-ups that blend ancient Ayurvedic knowledge with modern technologies. Award and Funding Support: Winning start-ups will receive seed funding, incubation opportunities. Ayurveda Navapravartana Samvad: Entrepreneurial Sensitization programs for Ayurveda Students, practitioners, academicians, and startup enthusiasts.
4.	Central Agency Nodal Chief Nodal Person	All India Institute of Ayurveda, New Delhi Prof. (Dr.) Tanuja Nesari, Director, AIIA
	Nodal Officers: Designation: Contact No: Email:	1. Prof. Mahesh Vyas, Dean (Ph.D), AIIA, New Delhi Contact No. 8849802005 Email: drmaheshkvyas@gmail.com 2. Prof. Yogesh Badwe, Additional Medical Supdt, AIIA, New Delhi Contact No. 9011060498 Email: hod-shalya@aiaa.gov.in
5.	Suggestive activities	• Distribution of Ayush information e-Kit through Stakeholders for uploading on their websites. The e-Kit is available on the microsite for download. • Create buzz through their Social Media Handles. • Individuals may post their pictures with Ayurveda Day Backdrop and Profile Picture Frames and mention the Ministry of Ayush and Ayurveda Day Hashtags on different Social Media Platforms. #AyurvedaDay2024 #CelebrateAyurveda #AyurvedaForHealth #AyurvedaInnovationsForGlobalHealth

The following activities to be undertaken by various stakeholders of Ayurveda for celebration of 9th Ayurveda Day:

1. Exhibition cum Mini-Expo:

- a. Display of activities and achievements (through PPT, Short Films, Digital Displays, Brochures etc.)
- b. Display of publications, brochures, and IEC Materials etc.
- c. Display of innovations in Ayurveda including clinical practice/diagnostics, drug & product development, fundamental research, clinical application, etc.
- d. Counselling cum lifestyle advocacy based on Ayurveda principles through lectures and group meetings.
- e. Selfie Points through theme-based background and models.
- f. Herbal Garden Visit (wherever available)
- g. Display of common Medicinal Plants
- h. Display of Research outcomes on efficacy and safety of Ayurveda Intervention and practices.
- i. Demonstration of common Ayurveda Practices such as Abhyanga, Nasya etc. (through Videos, Digital Displays etc.)

2. Organizing Institutional Level Idea hackathons and Start-up expos.

3. Identifying and Promoting women entrepreneurs, tribals, Indigenous and ethnic groups MSMEs/entrepreneurs.

4. Dissemination of Innovations and outcomes of Research Studies on Ayurveda through different social media platforms. (Common hashtags as mentioned in Annexure I)

5. Brochures and Digital Display in High Resolution at your institution:

- a. Awareness material may be distributed to the general public and also on social media.
- b. Information about common Medicinal Plants for routine use.
- c. Dissemination of success stories of R&D in Ayurveda (Poster, Standees etc.)
- d. Dissemination of information about coded drugs developed, technology transfer and Patents.

6. Organisation of Medical Camps: Ayurveda Medical Camps to be organised across the country in order to provide health care services and awareness to the general public at Schools, Colleges, Old age homes, Nari Niketan, etc.

7. Public awareness lecture to students and staff of the schools and colleges (Physical/Virtual/Hybrid)

- a. Public Awareness Lecture on Women's health
- b. Public Awareness Lecture on Work place Wellness

- c. Public Awareness Lecture on Wellness at Schools.
- d. Public Awareness Lecture on the Role of Ayurveda in the prevention of prevalent lifestyle diseases.
- e. Public Awareness Lecture on the Role of Ayurveda in Mental Health.
- f. Public Awareness Lecture on the Role of Ayurveda in Nutrition.
- g. Public Awareness Lecture on the Role of Ayurveda in Geriatric Care.
- h. Any other topics, as per feasibility.

8. Distribution of common medicinal plants to the general public.

- a. Saplings of common medicinal plants may be distributed among the general public by the Ayurveda Institutes across the country. (as per availability)
- b. Medicinal Plants such as Tulsi, Giloy, Aloe Vera, Ashwagandha, Shatavari etc.

9. Selfie Points: Selfie points may be developed at prominent places, university campuses, colleges, Jogger's parks, etc. to generate awareness about Ayurveda Day among the general public and the pictures to be uploaded to the Micro Website on a daily basis.

10. Ayurveda Day related activities in collaboration with different organizations (Medical camps, Public awareness lectures, Displays, etc.)

- a. Nagar Rajbhasha Karyanvayan Samiti
- b. Board/ Trust of various religious places across the country
- c. Department of Tourism for activities at prominent historical places
- d. Collaborative institutes for all such as AIIMS, NIMHANS, Safdarjung Hospital, CSIR institutes, DGAFMS Hospitals, Cantonment Hospitals, IIT, LBSNAA, SMART Program etc.
- e. Municipal Corporation of different cities in which institutes and Ayurveda National institutes are situated.
- f. State Medicinal Plant Boards.
- g. Various NGOs

11. Various Competitions may be organized among the students of Ayurveda Colleges as well as other colleges, school across the country on the theme of Ayurveda Day 2024

- a. Drawing/Rangoli Competition
- b. Non-Flame Cooking Competition of Ayurveda Recipes
- c. Jingle Competition
- d. Slogan Competition
- e. Poster Competition
- f. Short Video Film Competition
- g. Essay competition
- h. Medicinal Plant related competition
- i. Debate and Quiz Competition

12. Run for Ayurveda: Run for Ayurveda to be organized across the country.

13. The Riders Rally: It may be arranged in the Cities where the rider's group has a strong presence.

14. Ayurveda food festival and Cultural events featuring Ayurveda may be organized by the institutes/organizations.

15. Other activities

- a. Short video messages from Governor of different States/UTs, Cabinet State Ministers, Senior Govt. Officials, Eminent Personalities, etc.
- b. Testimonials of the patients undertaking treatment from various Research Institutions, Ayurveda National institutes and other Ayurveda institutions.
- c. Short video messages from the Ayush Chairs
- d. Short video messages from the investigators of collaborative institutes of AIIMS, ICMR, CSIR, IIT, NIMHANS, RML Hospital, Safdarjung Hospital, etc. at state level institutions

The Report of the activities is to be uploaded to the Micro Website on a daily basis.



Ministry of Ayush
Government of India



NCISM
National Commission for
Indian System of Medicine



विकसित भारत
अभियान
1947 TO 2047



APEX INSTITUTE OF AYURVEDIC MEDICINE & HOSPITAL



9th National Ayurveda Day-2024
“Ayurveda Innovation for Global Health”
वैश्विक स्वास्थ्य के लिए आयुर्वेद नवाचार

Dr. S. K. Singh, Chairman | Dr. Swaroop Patel, Director | Dr. Sunil Mistry, Dean | Dr. P.K. Singh, Principal

NH-35, Samaspur, Chunar, Mirzapur (UP) | E-mail : aims.mzp@gmail.com



Ministry of Ayush
Government of India



NCISM
National Commission for
Indian System of Medicine



विकसित भारत
अभियान
1947 TO 2047



APEX INSTITUTE OF AYURVEDIC MEDICINE & HOSPITAL



Theme to Celebrate
for Jan Bhagidari

1. Ayurveda & Women's Health
2. Ayurveda Aahar & Innovation
3. Ayurveda & Workplace Wellness

Dr. S. K. Singh, Chairman | Dr. Swaroop Patel, Director | Dr. Sunil Mistry, Dean | Dr. Yashwant Chauhan, Academic Head

Co-ordinator : Dr. Gouri Chauhan

Principal Dr. P.K. Singh

NH-35, Samaspur, Chunar, Mirzapur (UP) | E-mail : aims.mzp@gmail.com



9TH NATIONAL AYURVEDA DAY 2024

“Ayurveda Innovation for Global Health”

APEX INSTITUTE OF AYURVEDIC MEDICINE & HOSPITAL

National Highway, Samaspur, Chunar, Mirzapur

Certificate of Participation

This Certificate is awarded to

Dr./Prof. _____

who has participation in **9th National Ayurveda Day 2024** Celebrated from 21st to 29th October, 2024 at

Apex Institute of Ayurvedic Medicine & Hospital, Chunar, Mirzapur.

He/She has presented topic for janbhagidari on _____ as per

the guidelines of **NCISM, New Delhi.**

Dr. Gouri Chauhan

Co-ordinator

Apex Institute of Ayurvedic Medicine & Hospital
Samaspur, Chunar, Mirzapur

Prof. Dr. Yashwant Chauhan

Organizing Secretary

Apex Institute of Ayurvedic Medicine & Hospital
Samaspur, Chunar, Mirzapur

Prof. Dr. P K Singh

Principal

Apex Institute of Ayurvedic Medicine & Hospital
Samaspur, Chunar, Mirzapur

Prof. Dr. Sunil Kr. Mistry

Dean

Apex Trust Institute
Samaspur, Chunar, Mirzapur

Dr. S. K. Singh

Chairman

Apex Group of Higher & Professional
Medical Education & Hospital



A Unit of Apex Welcare Trust
**APEX INSTITUTE OF AYURVEDIC MEDICINE
AND HOSPITAL**

Nh-35, Samaspur, Chunar, Mirzapur - 231304



9th National Ayurveda Day Celebration
“Ayurveda Innovation for Global Health”
वैश्विक स्वास्थ्य के लिए आयुर्वेद नवाचार

24 October, 2024 | 11:00 am to 02:00 pm

Patron

Dr. S.K. Singh
Chairman
Apex Trust Institute & Hospital

Dr. Swaroop Patel
Director
Apex Trust Institute & Hospital

Dr. Ankita Patel
Director
Apex Trust Institute & Hospital

Session Schedule for Janbhagidari

Timing	Topic	Speaker
11:00 - 11:10	Deep Prajvalan and Pushpanjali Arpan	By Dignitaries
11:10 - 11:15	Welcome Speech	Prof. Dr. Sunil Mistry Dean, AIAMH
11:15 - 11:35 am 11:35 - 11:55 am 11:55 - 12:15 pm	Ayurveda & Women Health	Prof. Sunita Suman Prof. Bhawana Dwivedi Prof. Varsha Pathak
12:15 - 12:35 pm 12:35 - 12:55 pm 12:55 - 01:15 pm	Ayurveda Ahar & Innovation	Prof. Virendra Kumar Dr. Ravi Shankar Khatri Dr. Gouri Chauhan
01:15 - 01:35 pm 01:35 - 01:55 pm	Ayurveda & Workplace Wellness	Prof. Neeru Nathani Dr. R.N. Tiwari
01:55 - 02:00	Vote of Thanks	Prof. Dr. Yashwant Chauhan

Co-ordinator
Dr. Gouri Chauhan
Dept. of Kayachikitsa (AIAMH)

Welcomes you all

Principal
Prof. P.K. Singh
Dept. of Shalakya Tantra (AIAMH)



A Unit of Apex Welcare Trust
**APEX INSTITUTE OF AYURVEDIC MEDICINE
AND HOSPITAL**

Nh-35, Samaspur, Chunar, Mirzapur - 231304



9th National Ayurveda Day Celebration
“Ayurveda Innovation for Global Health”
वैश्विक स्वास्थ्य के लिए आयुर्वेद नवाचार

26 October, 2024 (Saturday) | 10:00 am to 12:00 pm

Patron

Dr. S.K. Singh
Chairman
Apex Trust Institute & Hospital

Dr. Swaroop Patel
Director
Apex Trust Institute & Hospital

Dr. Ankita Patel
Director
Apex Trust Institute & Hospital

Session Schedule for “Yoga for Self Awareness”

Event Name : Yoga Competition

Below are Asanas which are to be performed by the participants. The best three will be chosen as the winner.

1. Sarvangasana
2. Hala asna
3. Chakra asana
4. Shirsh asana
5. Mayur asana
6. Kukkut asana
7. Dhanur asana
8. Baka asana
9. Nauka asana
10. Padmasana

- Dress Code - Lower & T-shirts
- Participation : Open to all students of Apex Institute of Medical Sciences

Panel of Judges

1. Prof. Dr. Yashwant Chauhan
2. Prof. Dr. Gouri Chauhan
3. Dr. Abha Singh
4. Dr. Ashish Kumar Yadav
5. Dr. Sunil Kumar Singh



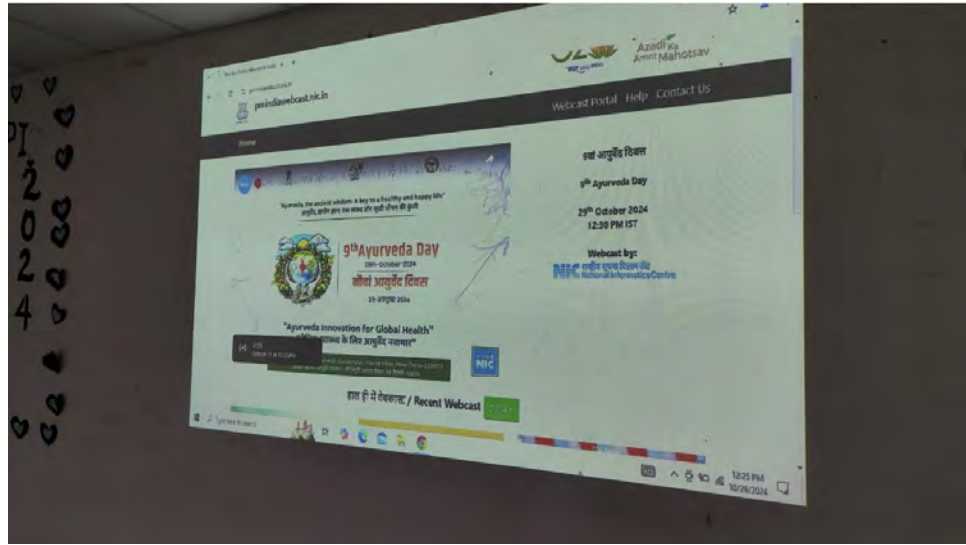
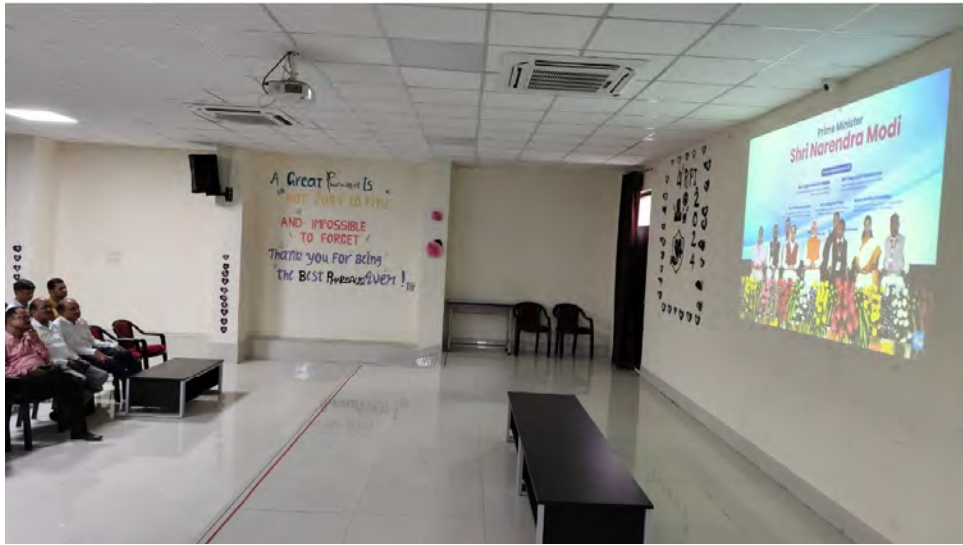
Co-ordinator
Dept. of Swasthviritta avam Yoga





























दैनिक विद्युत आपूर्ति में ख़राब
कार्यवाही पर सभी संबंधित
अधिकारियों को स्पष्टीकरण देने के
वैतन रोकने के निर्देश
दिए। कार्यदाई संस्थाओं
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एपेक्स आयुर्वेद कॉलेज द्वारा आयुष मंत्रालय के निर्देशानुसार औषधीय पौधों का वितरण



मीरजापुर (समाचार धारा)। 9वें राष्ट्रीय आयुर्वेद दिवस सप्ताह के उपलक्ष्य में एपेक्स इंस्टिट्यूट ऑफ आयुर्वेदिक मेडिसिन एंड हॉस्पिटल, चुनार, मिर्जापुर द्वारा आयुष मंत्रालय के निर्देशानुसार चुनार नगर पालिका परिषद के गौरव पैलेस लॉन में आम जनता को औषधीय पौधों का वितरण किया गया। कार्यक्रम का शुभारंभ एपेक्स ट्रस्ट इंस्टिट्यूट डीन प्रो. डॉ. सुनील मिस्त्री, आयुर्वेद प्रधानाचार्य प्रो. डॉ. पी.के. सिंह एवं आयुर्वेद संकाय के अन्य सदस्यों की गरिमामयी उपस्थिति में तुलसी, एलोवेरा, आमलकी, पथरचट्टा, ब्रायोफिलम एवं हल्दी जैसे औषधीय पौधों का वितरण किया गया एवं उपस्थित लोगों को इन पौधों के औषधीय गुणों उनके स्वास्थ्य लाभों एवं दैनिक जीवन में उपयोग के बारे में विस्तार से जानकारी दी गई। जिससे आयुर्वेद की महत्ता को समझने और जीवनशैली में इन पौधों का प्रभावी उपयोग करने के प्रति लोगों को प्रोत्साहित किया गया। एपेक्स के चेयरमैन डॉ. एसके सिंह ने आयुष मंत्रालय की इस पहल की सराहना की एवं इसके सफल संचालन की शुभकामनाएं दीं।

एपेक्स आयुर्वेद कॉलेज द्वारा आयुष मंत्रालय के निर्देशानुसार औषधीय पौधों का वितरण

मिर्जापुर। 9वें राष्ट्रीय आयुर्वेद दिवस सप्ताह के उपलक्ष्य में एपेक्स इंस्टिट्यूट ऑफ आयुर्वेदिक मेडिसिन एंड हॉस्पिटल, चुनार, मिर्जापुर द्वारा आयुष मंत्रालय के निर्देशानुसार चुनार नगर पालिका परिषद के गौरव पैलेस लॉन में आम जनता को औषधीय पौधों का वितरण किया गया। कार्यक्रम का शुभारंभ एपेक्स ट्रस्ट इंस्टिट्यूट डीन प्रो. डॉ. सुनील



मिस्त्री, आयुर्वेद प्रधानाचार्य प्रो. डॉ. पी.के. सिंह एवं आयुर्वेद संकाय के अन्य सदस्यों की गरिमामयी उपस्थिति में तुलसी, एलोवेरा, आमलकी, पथरचट्टा, ब्रायोफिलम एवं हल्दी जैसे औषधीय पौधों का वितरण किया गया एवं उपस्थित लोगों को इन पौधों के औषधीय गुणों उनके स्वास्थ्य लाभों एवं दैनिक जीवन में उपयोग के बारे में विस्तार से जानकारी दी गई। जिससे आयुर्वेद की महत्ता को समझने और जीवनशैली में इन पौधों का प्रभावी उपयोग करने के प्रति लोगों को प्रोत्साहित किया गया। एपेक्स के चेयरमैन डॉ. एसके सिंह ने आयुष मंत्रालय की इस पहल की सराहना की एवं इसके सफल संचालन की शुभकामनाएं दीं।

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एपेक्स आयुर्वेद कॉलेज की ओर से आयुष मंत्रालय के निर्देशानुसार औषधीय पौधों का वितरण

जिला संवाददाता। **Dainik bhaskar 24 Oct 24**

मिर्जापुर। 9वें राष्ट्रीय आयुर्वेद दिवस सप्ताह के उपलक्ष्य में एपेक्स इंस्टिट्यूट ऑफ आयुर्वेदिक मेडिसिन एंड हॉस्पिटल चुनार मिर्जापुर की ओर से आयुष मंत्रालय के निर्देशानुसार चुनार नगर पालिका परिषद के गौरव पैलेस लॉन में आम जनता को औषधीय पौधों का वितरण किया गया।

कार्यक्रम का शुभारंभ एपेक्स ट्रस्ट इंस्टिट्यूट डीन प्रो. डॉ. सुनील



मिस्त्री, आयुर्वेद प्रधानाचार्य प्रो. डॉ. पी.के. सिंह एवं आयुर्वेद संकाय के अन्य सदस्यों की गरिमामयी उपस्थिति में तुलसी, एलोवेरा, आमलकी, पथरचट्टा, ब्रायोफिलम एवं हल्दी जैसे औषधीय पौधों का वितरण किया गया एवं उपस्थित लोगों को इन पौधों के औषधीय गुणों उनके स्वास्थ्य लाभों एवं दैनिक जीवन में उपयोग के बारे में विस्तार से जानकारी दी गई। जिससे आयुर्वेद की महत्ता को समझने और जीवनशैली में इन पौधों का प्रभावी उपयोग करने के प्रति लोगों को प्रोत्साहित किया गया। एपेक्स के चेयरमैन डॉ. एसके सिंह ने आयुष मंत्रालय की इस पहल की सराहना की एवं इसके सफल संचालन की शुभकामनाएं दीं।

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गिरफ्तार किया गया। गिरफ्तारों अभियुक्तों का चालान माननीय न्यायालय किया गया। **Apka metro MZP 24 oct**

एपेक्स आयुर्वेद कॉलेज द्वारा आयुष मंत्रालय के निर्देशानुसार औषधीय पौधों का वितरण



मीरजापुर (आपका मेट्रो)। 9वें राष्ट्रीय आयुर्वेद दिवस सप्ताह के उपलक्ष्य में एपेक्स इंस्टिट्यूट ऑफ आयुर्वेदिक मेडिसिन एंड हॉस्पिटल, चुनार, मिर्जापुर द्वारा आयुष मंत्रालय के निर्देशानुसार चुनार नगर पालिका परिषद के गौरव पैलेस लॉन में आम जनता को औषधीय पौधों का वितरण किया गया। कार्यक्रम का शुभारंभ एपेक्स ट्रस्ट इंस्टिट्यूट डीन प्रो. डॉ. सुनील मिस्त्री, आयुर्वेद प्रधानाचार्य प्रो. डॉ. पी.के. सिंह एवं आयुर्वेद संकाय के अन्य सदस्यों की गरिमामयी उपस्थिति में तुलसी, एलोवेरा, आमलकी, पथरचट्टा, ब्रायोफिलम एवं हल्दी जैसे औषधीय पौधों का वितरण किया गया एवं उपस्थित लोगों को इन पौधों के औषधीय गुणों उनके स्वास्थ्य लाभों एवं दैनिक जीवन में उपयोग के बारे में विस्तार से जानकारी दी गई। जिससे आयुर्वेद की महत्ता को समझने और जीवनशैली में इन पौधों का प्रभावी उपयोग करने के प्रति लोगों को प्रोत्साहित किया गया। एपेक्स के चेयरमैन डॉ. एसके सिंह ने आयुष मंत्रालय की इस पहल की सराहना की एवं इसके सफल संचालन की शुभकामनाएं दीं।

'दीपोत्सव' कार्यक्रम का किया गया आयोजन